

# **Document Enhancement**



## **A Complete Solution for Document Processing**

FlexStream is a document processing solution, unmatched in its versatility and performance. FlexStream lets you add scancodes to your documents to be used by your inserter and manipulate and enhance the contents of your mailing. With FlexStream you can:

- Increase the integrity of your mailings by adding scancodes that can be used by inserters.
- Reduce postage costs by combining documents intended for the same recipient into a single mail piece.
- Save postage by using the optional postal presort modules.
- Turn your document into a marketing tool by adding conditional text, graphics and barcodes and by utilizing selective feeding.
- Eliminate the costs of preprinted forms by adding overlays and digital inserts to your documents.
- Convert traditional simplex printed documents to duplex to reduce paper costs and provide additional postage savings.
- Save costs by e-mailing all or a selection of your documents.

FlexStream loads existing PDF files and runs independently of existing software, so there is no need to change existing systems. Files are processed at high speeds and the result may be printed on any printer.

There is no need for specialized personnel to operate the software. FlexStream is easy to use because of its intuitive user interface incorporating ribbons, tooltips, context sensitive help, and wizards that take users through more complex tasks. Because of its close similarity to the latest Microsoft Office, it is very easy to understand FlexStream's user interface and operation. The FlexStream software is available in several languages.

FlexStream comes in three different editions so, depending on your production requirements, you can select a FlexStream solution that fits your needs:

#### **■ FlexStream Basic**

FlexStream Basic is the solution for users who need to add scancodes (OMR, 1D or 2D BCR) to PDF files without the need to change the existing documents.

#### **■ FlexStream Advanced**

In addition to adding scancodes, FlexStream Advanced offers extended document manipulation and enhancement features for users who need to add additional contents or want to change the layout of documents.

#### **■ FlexStream Professional**

FlexStream Professional adds document management features like digital inserts, e-mail capabilities, archiving documents, and closed loop processing.

## FlexStream Basic

FlexStream Basic is the solution for users who need to add scancodes (OMR, 1D or 2D BCR) to their documents to increase integrity and enable automatic processing on inserters and who want to reduce costs by combining documents for the same addressee into a single mail piece.

#### **Document Files**

- Open one or more document files in PDF or PDF/A format.
- Process duplex or single sided files and make single sided files duplex.
- Remove leading (cover) and trailing pages from the imported document files.
- Scale imported documents to a selected output size and move contents on the page.
- Use templates for recurring jobs, eliminating the need to set up jobs that are run on a regular basis.

#### **Document Data**

- Extract data from your PDF documents to be used for further processing in print objects or to make comparisons and decisions inside the program.
- Data is retrieved from specified areas and may contain text or graphics.
- Use pattern matching to search for specific data within larger areas, replace parts of the text, and format the result.

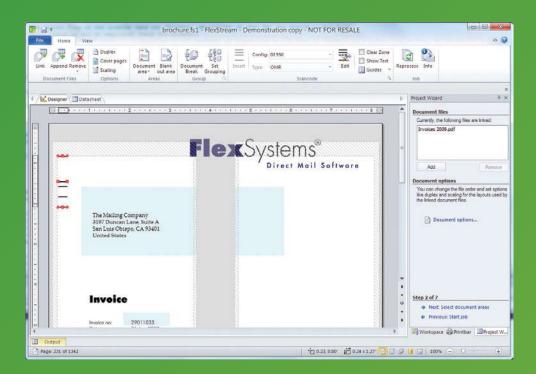
#### **Breaks and Grouping**

- Define breaks that mark the end of one document and the beginning of another. Breaks can be based on a fixed number of pages, data contained on a page, or data changing between pages.
- Group documents for the same recipient into single mail

- items (sets) based on data contained in the documents.
- Overcount splitting allows you to control what is done when the total number of pages of all documents is larger than the maximum for a mail piece. They may be split into multiple items or processed separately.
- Previewing results of breaking, grouping, sorting and conditional scancode marks in a datasheet.
- A job summary lists the details of the processed input files, the documents and sets made, and selective feeds. It also includes operator instructions.

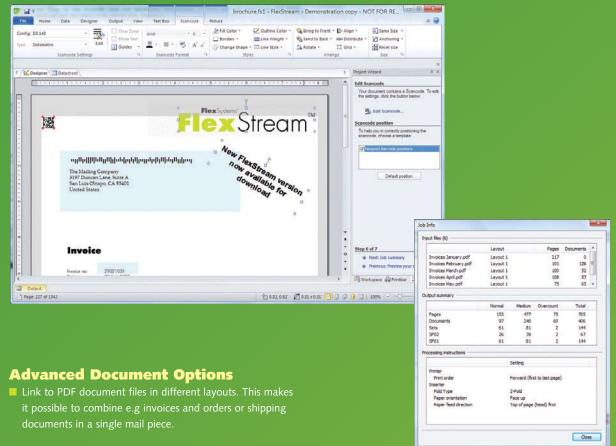
#### **Scancodes**

- Add scancodes for your inserter. Pre-defined scancodes for inserters of all major manufacturers are included in the program. FlexStream supports OMR and scancodes based on 1-D and 2-D barcodes.
- Set up scancode configurations that match the options of your inserter and modify them to meet your specific needs.
- All features usually found in scancodes are supported: Integrity features like page-, document- and setnumbering; Selective operations like divert, sort, seal etc.; Selective feeds based on any condition you specify.
- Guides help you in positioning the scancode according to the specifications of your inserter.
- Scancodes can be made opaque and blank out areas can be added to cover unwanted elements on your layout.



## FlexStream Advanced

FlexStream Advanced is designed to manipulate and enhance existing PDF documents. All features of the basic edition to add scancodes to documents are available. On top of that the Advanced edition enables users to add (conditional) text, graphics and barcodes to the document to turn documents into promotional tools.



#### **Advanced Processing Features**

- Document break definition and grouping features as in FlexStream Basic.
- Sort sets and documents within a set in the required order.
   E.g. sort your sets on postcode and the documents in a set on invoice number.
- Job splitting based on any condition (e.g. set size) to divide a job in batches to be handled separately.
- Presort your mail pieces to meet mailing regulations and get maximum postal discounts.

#### **Additional Data Fields**

- Next to text and graphics captured from the document, data may be based on (decoded) barcodes.
- Look-up fields to link document data to other data contained in databases or to generate filenames for variable graphics
- Date/time fields in any format.
- Calculated fields based on Visual Basic procedures.
- Postal functions to generate contents of indicia and postal barcodes.

#### **Document Enhancement**

- Add scancodes (for a full description, see FlexStream Basic).
- Add any fixed or variable text based on a condition.
- Supports over 80 different barcodes, including 2-D barcodes and postal barcodes.
- Include fixed and variable graphics in a wide variety of formats.
- Add postal indicia and postage paid imprints.
- Add overlays to your documents.

#### **Output**

- Dynamic (conditional) input paper tray selection (e.g to print first or last page of a document on specific paper).
- Print output on multiple printers.
- Export data from the generated datasheet

FlexStream Feature Comparison			
	Basic	Advanced	Professional
Input files			
Open (multiple) PDF files of any number of pages			
Support of different layouts for each input file Digital inserts (conditional)			
Read and manipulate Data			
Read text from input document			
Check for images on input document  Read/decode barcodes from input document			
Generate dates and times in any format			
Generate contents for postal barcodes and indicia			
Define functions in Visual Basic			
Use/add look-up tables for translations and file look-up			
Grouping and sorting			
Define document breaks			
Group documents in sets Overcount splitting			
Overcount spiriting Overcount separation			
Order documents within sets			
Sort sets			
Split job in multiple groups (e.g. based on set size)			
Summary report			
Operator instructions			
Scancode generation			
Select and configure inserter properties			
Define divert and feed options Create Scancodes (OMR, 1D Barcodes, 2D Barcodes)			
Scancode design forms for correct Scancode placement			
Document Layout			
Remove cover (leading and trailing) pages from input documents			
Document scaling (fit to paper) and moving of contents.			
Duplexing of document			
Add overlays to the document (front- or backside) Blank out areas			
Add (conditional) shapes			
Add (conditional) text			
Add (conditional and variable) pictures			
Add (conditional) barcodes			
Add postal indicia			
Preview			
Preview processed documents per page, document or set.  Dataheet view displaying all document data in table format			
Printing  Print on any windows supported printer			
Print on any windows supported printer Print/save project to PDF			
Dynamic input paper tray selection			
Multiple printer support			
Closed loop processing			
Other output			
Email all or selection of the documents			
Save documents for archiving			

FlexStream Feature Comparison			
	Basic	Advanced	Professional
Input files			
Open (multiple) PDF files of any number of pages			
Support of different layouts for each input file			
Digital inserts (conditional)			
Read and manipulate Data			
Read text from input document			
Check for images on input document			
Read/decode barcodes from input document			
Generate dates and times in any format  Generate contents for postal barcodes and indicia			
Define functions in Visual Basic			
Use/add look-up tables for translations and file look-up			
Grouping and sorting			
Define document breaks			
Group documents in sets			
Overcount splitting			
Overcount separation			
Order documents within sets			
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Add (conditional) text			
Add (conditional and variable) pictures			
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Add postal indicia			
Preview			
Preview processed documents per page, document or set.			
Dataheet view displaying all document data in table format			
Printing			
Print on any windows supported printer			
Print/save project to PDF			
Dynamic input paper tray selection  Multiple printer support			
Closed loop processing			
Other output			
Email all or selection of the documents			
Save documents for archiving			

### **Licensing and Maintenance**

#### **Licensing - Buy Only What You Need**

FlexStream is available in three editions. This gives you full flexibility in choosing the functionality you need. FlexStream is licensed per PC. Discounts are available for multiple installations.

You can upgrade at any moment you want. Just call your supplier. Within minutes you will be able to use the edition you need.

#### FlexStream Maintenance - For On-going Value

To be sure that you always have the latest versions of FlexStream, Flex Systems offers FlexStream Maintenance. Subscribers will receive any upgrade or new version of the FlexStream software completely for free during the maintenance period. On top of this, maintenance entitles you to direct support from Flex Systems, the developers of FlexStream.



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